



A BIBD Initiative

# Brunei's Platform for the community

[www.communityforbrunei.com](http://www.communityforbrunei.com)

If you are a local Micro, Small and Medium Enterprise ("MSME") carrying on business in fashion, food and beverage, farming or any type of business, you can sign up now for free on our [digital marketplace!](#)



**No registration  
or commission  
fees!**

# Who are we?

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Community for Brunei is a Corporate Social Responsibility (CSR) initiative launched by BIBD in April 2020.

It is Brunei's first large-scale digital platform enabling consumers to continue purchasing their favorite items from home while supporting small businesses and causes that are close to the heart of the nation.



# Our Vision

A revolutionary platform to inspire change and create a positive impact to develop our nation by aligning our vision with **Wawasan 2035, Maqasid Syariah and the United Nations Sustainable Development Goals (UNSDG).**

# Our Mission



Supporting local MSMEs in developing their marketing & digitalisation.



Improving the quality of life in line with Wawasan 2035 through community development



Working with key stakeholders to address social challenges

# Why you should join Community for Brunei

- ♥ Our digital marketplace is proudly supported by BIBD with no registration fees and no sales commissions, and a 1.8% Merchant Discount Rate - the lowest in the country.
- ♥ Build your own fully **functional online store** which you can manage yourself. **Customise** your shop settings to suit your business model!
- ♥ Get more customers by going online **without the need to pay for setting up your own website.**
- ♥ As part of BIBD's Go Digital marketing campaign we will be **promoting our local businesses on the marketplace** and encouraging Brunei to **go cashless** by purchasing through Community for Brunei.
- ♥ Our team is on hand to readily assist you with registration and platform training to make it **convenient** for you to Go Digital from start to finish!
- ♥ Don't forget to **promote your presence on Community for Brunei on your social media to raise awareness** for your digital presence and generate more sales opportunities. **Don't forget to tag us** too so we can repost and highlight your business on our social media!

# How to sign up

- ♥ Email us at [hello@communityforbrunei.com](mailto:hello@communityforbrunei.com), attaching copies of 1) the Identity cards of all the partners/directors of the firm/company, 2) the business license and 3) details of your BIBD MSME Account (Account name and account number) to your email.
- ♥ A member of our team will contact you to verify your documents. If you do not have a BIBD MSME Account, our team will assist in sending you the application form.
- ♥ Once we have received all the required documents, our friendly team will schedule a Zoom meeting to show you how to set up your free digital platform.
- ♥ Please have your logo, 5 product descriptions and photos, and delivery address ready.
- ♥ You are now ready to go digital on the [Community for Brunei Marketplace!](#)

# Payment and Order Process

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1) Visit our website at [www.communityforbrunei.com](http://www.communityforbrunei.com)



2) Click on our **Marketplace** to browse through your favourite small businesses!

3) To place an order, add your chosen items to a **cart** and head to your **basket** to checkout



4) Fill in your information and choose a delivery **date and time**



5) Pay conveniently with any **Debit / Credit Card**



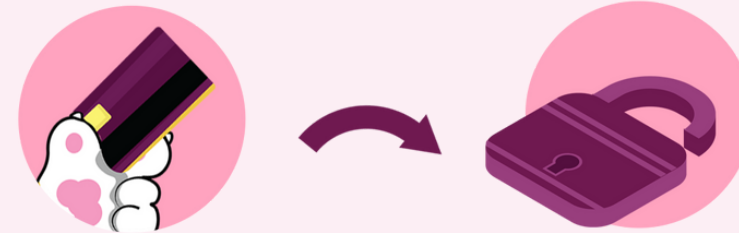
6) Our vendors will be **notified** and prepare your order to be dispatched!

# Vendor Payment Process

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1) Successful payments are processed through the Community for Brunei website



2) Money goes to the Community for Brunei bank account via Secure Mastercard Payment Gateway



3) Money gets transferred out to vendor **within 24-48 hours** by Community for Brunei



# CFB Marketing Packages

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Community for Brunei provides this add-on marketing service at specially discounted rates only for Community for Brunei vendors.

We will create packages specially for your brand that will allow us build creative and eye-catching campaign content to engage with potential customers on social media platforms!

# Marketing Your Brand

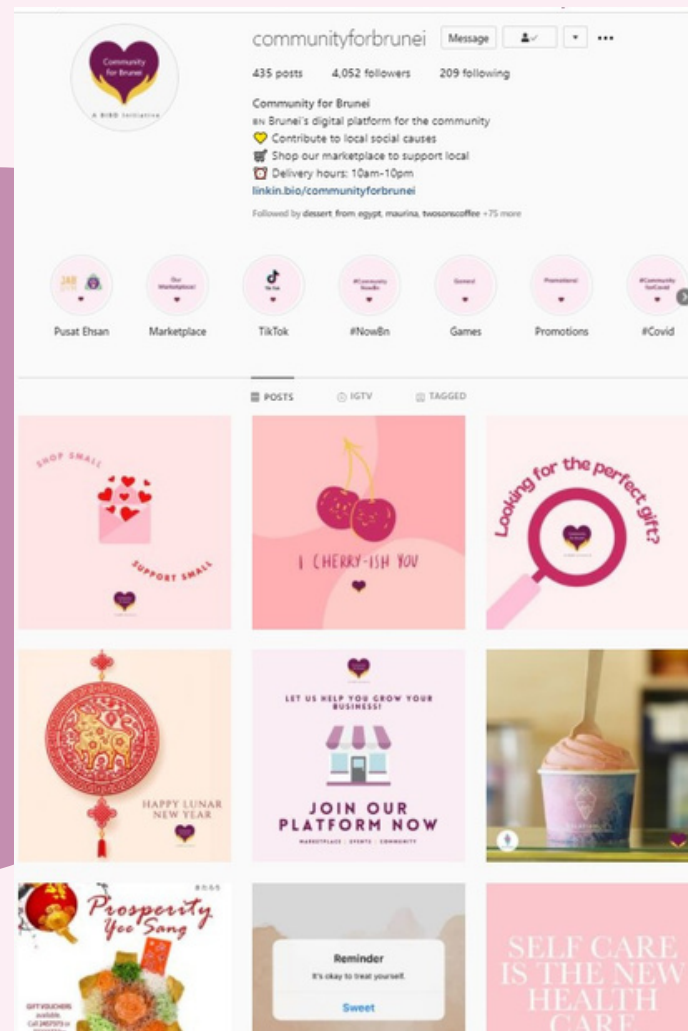
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- ♥ Creative Marketing
- ♥ Product Development & Branding
- ♥ Social Media Management
- ♥ Photography & Videography

# What we can do for you



**Brand  
Strategy**



**Social Media  
Management**



**Product Photography  
& Videography**



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[www.communityforbrunei.com](http://www.communityforbrunei.com)



[@communityforbrunei.com](https://www.instagram.com/communityforbrunei.com)



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